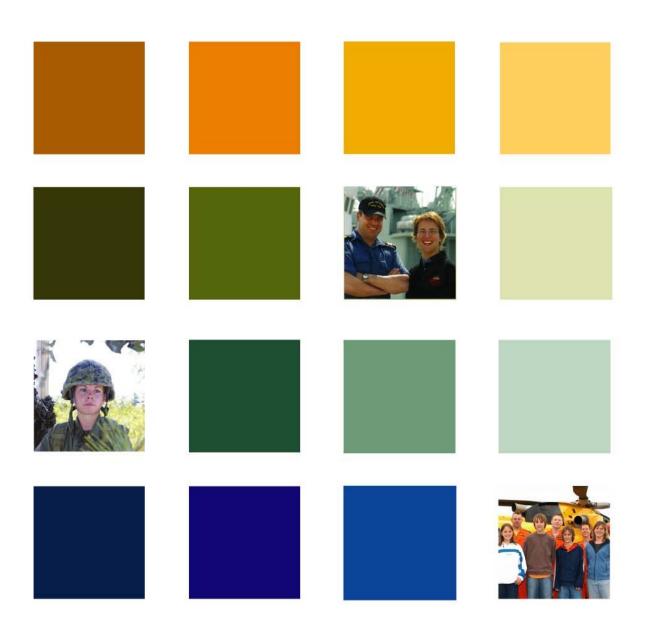
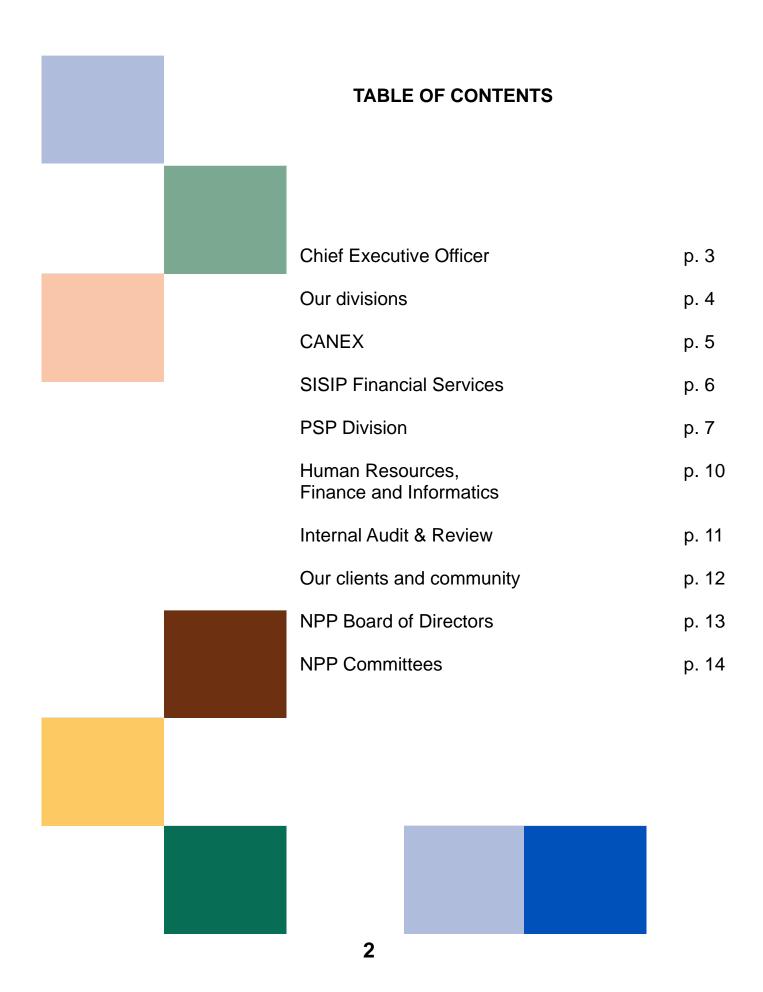
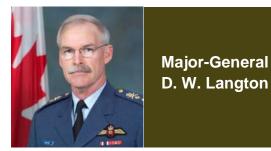
#### CANADIAN FORCES PERSONNEL SUPPORT AGENCY





# Annual Report 2004 - 2005





In this annual report for 2004/2005, we again highlight our services and the consistent delivery to our clients: CF Regular and Reserve Force members, retired and former CF personnel, military families, Department of National Defence (DND) employees and Non-Public Funds (NPF) employees.

Over the past year, we at the Canadian Forces Personnel Support Agency (CFPSA) have begun to change some of the ways we do business. In the fall of 2004, CFPSA's direction

changed from military-driven, civilian-led to military-driven and military-led. This change in leadership was in part designed to align us more closely with the organizations whose members we serve.

Our focus and commitment, however, remains 'Serving Those Who Serve' through the delivery of morale and welfare programs, products, and services. This annual report provides details of that delivery.

CANEX personnel led the division to net profit sales which supported NPF properties and services. Of mention, these funds purchased new gym equipment and customer relationship management software for messes and recreation, and aided with the delivery of Military Family services programs.

The SISIP Financial Services team provided term life insurance to some 120,000 serving and former CF members and their spouses through 18 offices across the country, and they supported financially 60 Volunteer Recognition events.

The members of the PSP Division continued to excel in the delivery of Sports, Fitness, Health Promotion, Show Tours, Military Family Services, Hospitality, Messes, and Recreation. It is evident that these Non-Public Fund civilian employees work seamlessly as an integral part of the Canadian Forces community.

The personnel of the Finance and Informatics Division continued to consolidate accounting processes. In 2004 CFPSA implemented the nationalization of NPF accounting that resulted in reduced accounting costs and savings for both DND Public and Non-Public Funds. The members of the Human Resources Division introduced our new Employee Assistance Program, and the personnel of the Internal Audit and Review Division maintained their focus on continuous improvement and learning through review and adoption of internal and external best business practices.

As part of the Canadian Forces/Department of National Defence team, CFPSA will continue to emphasize a customer-centric focus. As resources allow, we will enhance our programs and services to contribute to the improvement of CF personnel and operational readiness in **CFPSA** all cycles of training, deployment, repatriation, and rest. Core Values In 2005, NPF employees will continue to uphold the CFPSA core values, and our team will continue to oversee and ensure the viability of all Non-Public Property. We have developed frameworks to streamline our business practices, and to allow us to embrace new technologies. Positive Customer In this report we unveil part of our new CFPSA branding strategy and our 'CFPSA-Colour palette of the future'. attitude focus I look forward to another productive year ahead. Sincerely, Swhang L Team player Excellence Major-General Doug Langton Chief Executive Officer

## **OUR DIVISIONS**

SERVING THOSE WHO SERVE At CFPSA, we serve our client groups through three operational divisions – CANEX, SISIP Financial Services (SISIP FS), and PSP. Through our programs, services and activities, we demonstrate our dedication to identify and meet the unique and evolving needs of the military community.

In addition to offering CANEX retail services and SISIP FS financial services, in partnership with the Environmental Chiefs of Staff and Bases/Wing

Commanders, CFPSA provides Personnel Support Programs (PSP) aimed at increasing the physical and emotional well-being of military men and women. We at CFPSA always strive for enhanced value to ensure the operational readiness and effectiveness of the CF.

Along with the three operational divisions, our three support divisions –Human Resources, Finance and Informatics, and Internal Audit and Review—work together to ensure that we provide the appropriate services, at the right time, to the right people, at the right place.

Our operational divisions continue to serve the Canadian Forces by identifying and meeting the special needs of the military community, through a myriad of programs and services.

#### CANEX/NATEX

Grocery and Retail Stores Food Services Group Home and Auto Insurance Home Heating Oil Program No Interest Credit Plan Club Xtra Customer Loyalty Concessions

#### SISIP FS

Life and Disability Insurance Financial Planning Financial Counselling Financial Education CF Personnel Assistance Fund (CFPAF)

#### Personnel Support Programs (PSP)

Military Family Services Mission Information Line and Centrepointe National and International Sports Physical Fitness R&D into Human Performance Recreation Health Promotion Deployed Operations Deployment Support Messes Corporate Sponsorship National Advertising

OUR MISSION

To enhance the quality of life of the military community, thus contributing to the operational readiness and effectiveness of the Canadian Forces (CF).

## CANEX

Through the retail operations of the CANEX division - expressmarts, grocery stores, food services and concessions - CFPSA provides goods and services tailored to our clients and location. RESPONSIBILITY

COMMUNITY

With technology, CANEX is now an accessible point of purchase for deployed personnel. During the fiscal year (2004/2005) CANEX served its deployed customers with the enhanced online shopping capability - What you need ("WYN"). We also enhanced asset value and protection with the introduction of a CANEX wide loss prevention program.

Continuing with our strong focus to exploit the benefits of technology, our customer programs were also expanded with the launch of the web-linked CANEX Gift Card just prior to the winter holiday season.

Our operational efforts in 2004/2005 continued to be focussed on revitalization of the CANEX infrastructure, including major renovations and the addition of new holdings of the CF.



Projects included: renovations to the Belmont Park ExpressMart at CFB Esquimalt, construction of a new convenience store, gas station and Tim Hortons at CFB Valcartier, and construction of the new Windsor Park Retail Store at CFB Halifax, which included a boutique prototype entitled "Navy Roots".

In Ottawa, a new food services outlet was opened at the CFPSA Headquarters, along with a new barber and beauty salon at National Defence Headquarters.





## SISIP FINANCIAL SERVICES

## QUALITY PRODUCTS

Since 1969, SISIP Financial Services (SISIP FS) has provided financial products and services exclusively to serving and former members of the Canadian Forces (CF). SISIP FS understands that careers in the CF have unique requirements and needs, and that is why its financial products and services are tailored to the military lifestyle.

SISIP FS remains active in the community in many ways. Along with annual contributions of \$2.5 million to the Morale and Welfare grants, SISIP FS also contributes financially to the CF Sports Award Banquet, the "I Quit" smoking cessation program, Operation SANTA CLAUS, and the Volunteers' Recognition Program.

SISIP FS insured almost 120,000 CF serving and former members, along with their spouses, under various term life insurance plans. More than \$27.3 million in life insurance benefits have been paid to beneficiaries.

Financial planning, counselling and education were provided through a network of 18 offices across Canada. Dedicated professionals have helped over 3,700 financial planning clients with more that \$54.6 million in investments under management.



The Canadian Forces Group Retirement Savings Plan (CFGRSP) is now being

administered through the Group Retirement Services, a division of Great West Life Assurance Company. SISIP FS financial planning clients, serving or former CF members, and spouses are all eligible for this plan.

Financial education was provided to 6,000 recruits, Officer Cadets, along with junior and senior supervisors through the Personal Financial Management Education program.

Canadian Forces Personnel Assistance Fund (CFPAF) provided \$12.1 million in financial distress loans and grants, self-improvement loans, and educational assistance loans to 5,000 CF personnel.



## PERSONNEL SUPPORT PROGRAMS DIVISION

As a division of the CFPSA, and a part of the fabric of the Canadian Forces Community, Personnel Support Programs (PSP) division is committed to 'Serving Those Who Serve'. Below is a selection of 2004/2005 PSP highlights.

#### **PSP Succession Planning Strategy**

Of particular note, was the launch of the PSP Succession Planning Strategy. Open to all NPF employees, this program will be crucial in facilitating smooth transition as senior and middle managers retire within the next five years. Although launched in PSP division, this program is carving a template that other CFPSA divisions could follow.

## **National and International Sports**

CF sporting activities continued in 2004/2005 with the CFPSA organizing 13 National CF Sports Championships, the 26<sup>th</sup> World Volleyball Championship for the Conseil International du Sport Militaire (CISM), and the CISM Continental Men's Soccer Championship.

## **Hospitality Services – Golf Management**

The Department of National Defence, like a growing number of Canadian municipalities, has chosen to implement policies restricting the cosmetic use of pesticide on lands within their boundaries. CFPSA/PSP worked in co-operation with the Director General Environment, to eliminate the use of pesticides for cosmetic lawn care purposes on all CF Golf Course properties. Using the National Audubon Society of Canada Sanctuary Program and Integrated Pest Management Certification (IPM) program, over the past year, all CF Golf Courses have achieved the IPM certification.

#### **Directorate of Military Family Services**

Canadian/Military Family Resource Centres were assisted in transitioning to "MFSP: Parameters for Practice", a new service model that compels the program to focus on our most valued resource: CF families. In addition, a revised funding mechanism with clearly delineated roles and responsibilities was introduced, which ensures that our support of CF families is second to none.

> The Mission Information Line (MIL) received 29,000 calls, providing supportive services to families of deployed members.



COMMUNITY



RESPECT FOR RULES





## **Deployed Operations**

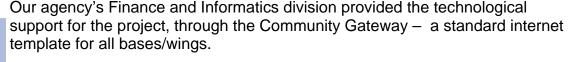
Canadian Forces Radio and Television (CFRT) was transmitted live via satellite 24/7 to deployed forces in Europe, Africa, the Middle East, to Her Majesty's ships in the Persian Gulf region, and to our main deployed force in OP ATHENA. During the past year, the PSP deployed operations program has recruited, trained, and deployed over 100 civilian NPF staff to deliver the Morale and Welfare programs in OP ATHENA, OP HALO, and OP BOREAS. We also closed out OP PALLADIUM operations in Bosnia, after over four years and eight rotations. During that time, CFPSA provided service to those who served on OP PALLADIUM, for eight rotations commencing September 2000, until the mission ceased operation in September 2004.

## Mess Services, Hospitality and Recreation, and Finance and Informatics

In a joint effort, PSP Division and Finance and Informatics Division developed web-based templates for a Customer Relationship Management system, aimed at all bases/wings. This software application will align and integrate morale and welfare programs on bases and wings. During 2004/2005, the project was piloted at CFB Esquimalt, and the business planning module was adopted for local club management at five bases: CFB Borden, CFB Esquimalt, CFB Trenton, CFB Gander and CFB Valcartier.

Six CF Show Tours were produced for over 5000 deployed members.

CONNECTING YOUTH



### **Recreation and Youth**



In 2004, the Canadian Military Community Youth program began the development of a "virtual" outreach initiative. The "Connecting CF Youth", web site targeting youth of CF families, was designed by a group of 70 Canadian youth located around the world, through an innovative youth engagement project funded by National Defence Online (NDOL). The web site, which is located at www.connectingcfyouth.ca, will be officially launched in Fall 2005.

"Volunteering at the Halifax Military Family Resource Centre is a way for me to give something back to the military community that has helped me a great deal in my life as a military spouse and I feel great doing it too."

Tracy Johnson, Halifax MFRC Volunteer

## HEALTH



## Directorate of Human Performance and Health Promotion Strengthening the Forces Health Promotion program

Health Promotion Program highlights for 2004-2005 include: The Second Annual HP National Conference was held in May 2004. HP core programs in Addiction Awareness and Prevention, Injury Prevention/Active Living, Nutritional Wellness, and Social Wellness will continue to be rolled out to the CF.

These programs are developed by DGHS (Director General Health Services at DND) staff, and delivered by CFPSA HP personnel at B/W/Us. Programs are available to the Defence Team members which include: CF regular and reserve Force members, retired and former CF personnel, military families, Department of National Defence (DND) employees, and Non-Public Funds (NPF) employees.

## **Research and Development**

The agency's Research and Development section improved the Fire Fighters Physical Fitness Maintenance program, including the research and development of Fire Fighter Selection Standards, and research on women's capability to meet physical performance requirements of the professional fire fighter.

Work continues on elite level physical fitness standards, and programs for special operations in the CF. Phase 1 and 2 of the CF Divers physical fitness maintenance standards is complete, and the final Phase 3 will begin in support of CF physical fitness maintenance standards for CF diving operations. Work will commence shortly to develop a Minimum Physical Fitness Standard (MPFS) for CF Personnel 55 years and older, and will be in concert with the CF MPFS which is currently in use in the CF.

The Chief of the Air Staff (CAS) is funding a three-year research program, to research and develop a pre-deployment physical fitness standard for CAS personnel, as well as supporting physical fitness programs for air force personnel. It is envisaged that this standard will support CAS in ensuring the physical abilities of CAS personnel selected for deployed operations, and provide training programs that will assist its personnel in attaining and maintaining requisite fitness levels.

In the spring of 2004, a comprehensive pregnancy, exercise, and nutrition program was delivered to the CF. Ongoing work on a 'Compendium of Research

on Military Related Injuries', for the Director of Casualty Administration and Support, will assist Veterans Affairs Canada (VAC) in understanding military activities and their contribution to chronic injury of CF members.



## **HUMAN RESOURCES**

The HR Division aims to make CFPSA an employer of choice by attracting, retaining and motivating employees through employee relationship management (ERM). Our team has reinforced a positive work environment through unveiling an Employee Assistance Program (EAP) and assisting employees in all divisions of the Agency.

This fiscal year, our programs included the implementation of Labour Relations Training for personnel in the Management cadre from Coordinators to PSP Managers. As well, HR finalized the implementation of the pension buy-back program, which resulted in 596 employees buying back 393 years of service. The focus has also been on meeting legislative requirements such as Official Languages, Health and Safety, and Employment Equity within the framework of compliance audits under the Employment Equity Act.

## FINANCE AND INFORMATICS

Finance and Informatics Division implemented the nationalization of NPF accounting in September 2004. This resulted in reduced accounting costs and savings for both the Department of National Defence (DND) Public and Non-Public Funds. Further, NPF accounting operations in Europe, within the overall accounting framework, were integrated and rationalized.

The Chief of Defence Staff approved a contract with the Canadian Imperial Bank of Commerce, to implement a group banking services package. This new initiative for 'Canadian Defence Community Banking' will be available nationally in the fall of 2005.

A Content Management System has been implemented, which allows users to maintain the content of their web pages without the involvement of technical web staff. In addition, several computer applications have been developed and implemented to ease the administrative burden for both clients and internal staff.

Ten on-going National Defence Online (NDOL) projects including Community Gateway, CF Newspapers, CF EXPRES Fitness testing, and Deployed Operations secured over \$800,000 from National Defence Online.



EQUALITY

## INTERNAL AUDIT AND REVIEW

## CORPORATE INTEGRITY

*Our mission:* To provide independent appraisal and client-focused advice to management on financial and operational issues.

Internal Audit and Review (IA&R) professionals work behind the scenes to strengthen corporate governance. This fiscal, the IA&R Division provided independent objective assurance, advice and consultancy support to the NPP Board of Directors, Environmental Chiefs of Staff, Base/Wing Commanders and the CFPSA, through a series of 37 projects, reviews and internal audits.

The division issued 25 IA&R Reports wherein auditors proposed solution-oriented recommendations aimed at improving efficiency, effectiveness and economy across a broad range of NPP operations at all levels -locally and nationally.

IA&R provided support to Deployed Operations, Base Funds, Special Interest Clubs, HR Management, Finance and Administration, and developed and facilitated an Enterprise Risk Management (ERM) for CFPSA senior managers.

## OUR CLIENTS AND OUR COMMUNITY MATTER TO US...

Serving members of the CF, both Regular and Reserve force, make up CFPSA's largest client group. From a National sports program, to SISIP Financial Services (SISIP FS), CFPSA caters to a host of requirements that contribute to the operational readiness and effectiveness of the CF. CFPSA still offers a range of services to CF members in retirement or after they have completed their careers. As "authorized patrons", retired and former members continue to benefit from the activities, services and programs available through CANEX and SISIP FS.

SISIP FS TOTAL CONTRIBUTIONS TO THE MORALE & WELFARE GRANTS FY 04/05		
Halifax Goose Bay Greenwood Gagetown Gander St. John's Moncton Borden Meaford North Bay Kingston Kingston (RMC) Petawawa Trenton Ottawa Leitrim Valcartier Bagotville Montréal Edmonton Cold Lake Suffield Wainwright Comox Esquimalt Moose Jaw Dundern Shilo Winnipeg Yellowknife Canada small units Europe	192,180 $7,680$ $78,780$ $132,440$ $11,800$ $21,675$ $13,400$ $105,795$ $17,625$ $32,225$ $100,605$ $60,315$ $147,180$ $100,740$ $184,925$ $33,075$ $175,770$ $63,765$ $95,880$ $148,710$ $85,605$ $10,360$ $37,275$ $57,180$ $145,200$ $26,675$ $8,760$ $52,730$ $84,615$ $10,480$ $153,670$ $39,310$	
United Kingdom United States All others	11,220 59,520 2,950	

CANEX TOTAL CONTRIBUTIONS TO BASES/WINGS FY 04/05		
Halifax Goose Bay Greenwood Gagetown	230,655 120,992 60,548 177,085	
Gander St. John's Borden North Bay	2,574 5,092 283,123 46,844	
Kingston Kingston (RMC) Petawawa Trenton	160,992 32,502 377,656 94,532	
Ottawa NDMC O Leitrim Valcartier	203,721 5,569 14,153 271,965	
Bagotville Montréal Edmonton Cold Lake	67,913 129,044 198,602 151,332	
Suffield Wainwright Comox	325,280 108,306 56,047	
Esquimalt Moose Jaw Shilo Winnipeg	217,292 20,797 126,088 57,640	
	•	

As an NPP entity, CFPSA invests in the CF Community. During 2004/2005 we have made a difference in your community by contributing to your programs and services.

## NPP BOARD OF DIRECTORS

(as of 31 March 2005)

Chief of the Defence Staff General R.R. Henault (until January 2005) General Rick Hillier (effective February 2005)

Vice Chief of the Defence Staff Lieutenant-General G.E.C. Macdonald (until August 2004) Vice-Admiral R.D. Buck (effective September 2004)

Deputy Chief of the Defence Staff Vice-Admiral G. Maddison

Assistant Deputy Minister (Human Resources-Military) Vice-Admiral G.E. Jarvis

Chief of the Maritime Staff Vice-Admiral R.D. Buck (until August 2004) Vice-Admiral M.B. MacLean (effective August 2004)

Chief of the Land Staff Lieutenant-General Rick Hillier (until January 2005) Lieutenant-General J.H.P.M.Caron (effective February 2005)

Chief of the Air Staff Lieutenant-General K. Pennie

Assistant Deputy Minister (Finance and Corporate Services) Mr. R. Monette

Judge Advocate General Major-General J.S.T. Pitzul

DND/CF Legal Advisor Ms. L. Holland

Chief Reserves and Cadets Rear-Admiral R. Zuliani (until December 2004) Major-General H. Petras (effective December 2004)

President and Chief Executive Officer, CFPSA Mr. J. Geci (until July 2004)

Chief Executive Officer, CFPSA Major-General D.W. Langton (effective October 2004)

*CF Chief Warrant Officer* Chief Petty Officer First Class R.M. Lupien (until July 2004) Chief Warrant Officer J.L.D. Gilbert (effective August 2004)

Deputy Chief of Defence Staff Gp CWO CWO V.P. Rioux

Maritime Command Chief Petty Officer Chief Petty Officer First Class J.M.S. Joncas (until July 2004) Chief Petty Officer First Class K.E. Davis (effective August 2004)

Land Force Command Chief Warrant Officer Chief Warrant Officer G.R. Lacroix

Air Command Chief Warrant Officer Chief Warrant Officer J.L.D. Gilbert (until July 2004) Chief Warrant Officer R. Bouchard (effective July 2004)

Assistant Deputy Minister (HR-Mil) Group Command Chief Warrant Officer Chief Warrant Officer C.V. Tkacz

## **NPP COMMITTEES**

## Audit and Accountability Committee

#### Chair:

Lieutenant-General Rick Hillier, Chief of the Land Staff (until January 2005) Major-General M. Caron, A/Chief of the Land Staff (LGen effective January 2005)

#### Members:

Chief Petty Officer, 1<sup>st</sup> Class R.M. Lupien, Canadian Forces Chief Warrant Officer Mr. K. Dye, Former Auditor General of Canada

Mr. J. Van Adel, Chief of Review Services

Mr. John F. Geci, President and Chief Executive Officer, CFPSA

Mr. Terry P. Payan, Vice-President Internal Audit & Review, CFPSA

## Human Resources and Compensation Committee

### Chair:

Lieutenant-General G.E.C. Macdonald, Vice Chief of the Defence Staff **Members:** 

Vice-Admiral Greg Jarvis, Assistant Deputy Minister (Human Resources-Military) Vice-Admiral R.D. Buck, Chief of the Maritime Staff

Ms. L. Holland, Department of National Defence/Canadian Forces Legal Advisor Chief Petty Officer, 1<sup>st</sup> Class R.M. Lupien, Canadian Forces Chief Warrant Officer

Chief Warrant Officer J.L.D. Gilbert, Air Command Chief Warrant Officer Mr. Jim Millar, Vice-President Strategic Planning, Risk Management and

Communications, Canada Mortgage and Housing Corporation (CMHC)

Mr. R. Verdon, External member (retired senior executive)

## Ex Officio:

Mr. John F. Geci, President and Chief Executive Officer, CFPSA (until July 2004) Major-General D.W. Langton, Chief Executive Officer, CFPSA (effective October 2004)

### Advisor:

Mr. Gérard Étienne, Vice-President Human Resources, CFPSA

### **Investment Committee**

### Chair:

## Vice-Admiral Ron Buck, Chief of the Maritime Staff

#### Members:

Lieutenant-General Ken Pennie, Chief of the Air Staff

Mr. Rod Monette, Assistant Deputy Minister (Finance and Corporate Services) Major-General Terry Hearn, Chief of Finance

Chief Petty Officer, 1<sup>st</sup> Class R.M. Lupien, Canadian Forces Chief Warrant Officer Chief Warrant Officer Greg Lacroix, Land Force Command Chief Warrant Officer Dr. Jim Frank, retired Vice-President and Chief Economist Conference Board of Canada Mr. Bob Smith, Chief Financial Officer and Vice-President Informatics, CFPSA (Secretary) **Ex Officio:** 

Mr. John F. Geci, President and Chief Executive Officer, CFPSA (until August 2004) Major-General D.W. Langton, Chief Executive Officer, CFPSA (effective October 2004)

## **Serving Those Who Serve**

## CANADIAN FORCES PERSONNEL SUPPORT AGENCY



AGENCE DE SOUTIEN DU PERSONNEL DES FORCES CANADIENNES

www.cfpsa.com