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## **Spotlight on Non-Public-Property**



The Staff of the Non-Public Funds, Canadian Forces are dedicated to serving those who serve. We believe that when you are able to take good care of yourself and your family, you can better succeed both at home and at work. Whether you need to sign the kids up for swimming lessons, improve your fitness, make friends in a new community, or organize your finances, our services are here to help.

We also believe that your family should get the most out of the money you invest in Non-Public Property (NPP). So, we direct the proceeds from retail and financial services back into morale and welfare programs for serving and former members and their families. Millions of dollars are distributed each year to local Base, Wing and Unit Funds for programs like family services and recreation.

Think of it this way: by buying new furniture at CANEX, you are contributing to your child's summer camp; when you sign up for life insurance with SISIP Financial Services, you are also helping a friend get active through the CF Health and Wellness Challenge. This supportive, sustainable model for NPP helps all members of the community help families, neighbours, and military families from coast to coast.

As we see it, Non-Public Property is all about building a better community for everyone – military members, retired members, families, and civilian employees alike. Together, we are **One Community, One Million Strong.** 



## **Retail Services**



At <u>CANEX</u>, we're constantly striving to meet the evolving needs of our customers. When you shop at CANEX, not only will you find great products, services and attractive payment plans, but you can also feel good knowing that the proceeds from your purchases contribute to the Canadian Armed Forces community.

We have 41 CANEX stores across Canada, as well as over 160 concessions ranging from restaurants to barber shops to real estate offices. CANEX patrons benefit from our Club XTra customer loyalty program; no-interest credit plans; Home Heating Oil Program; online shopping during deployments; and The Personal Home and Auto Insurance.

By providing goods and services that meet the needs of our patrons, we generate proceeds that are given back to our community. We proudly distribute millions of dollars in royalties to Bases, Wings and Unit Funds, as well as morale and welfare programs.

#### E-Retailing

In 2012, CANEX engaged a consultant to assist in developing an e-retailing strategy, which will outline a vision, business case and implementation plan. By delivering CANEX products and services online, we'll have the opportunity to reach out and provide services to you and your family anywhere in Canada.

#### **CANEX Loyalty Program**

The modernization of the <u>Club XTra Program</u> is underway. CANEX tested the new program in Bagotville and Greenwood. The new program will be implemented nationally later in 2013. The new program will allow customers to use their accumulated points at their discretion rather than receiving certificates by mail twice a year. Additionally, customers will be able to review their account balances, update personal information and review special offers online. The benefits for CANEX include lower operating costs, improved efficiently and expanded ability to access the "One Community – One Million Strong". To date, in the test stores, 1400 individuals have converted to the new program and 32% of these customers have updated their profiles online.





44 candles for CANEX

In September 2012, customers across the country wished CANEX a happy 44th birthday and took advantage of store specials. In Moose Jaw, the military community celebrated the event with the Wing Commander cutting the cake.



## **Canadian Defence Community Banking**



BMO Bank of Montreal has been the official bank of the military community for the past four years, with a mandate to provide enhanced group banking services, tailored to the unique demands of military service. <u>Canadian Defence Community</u> <u>Banking</u> program membership continues to grow, as does access to BMO Bank of Montreal banking services, on Canadian Armed Forces Bases and Wings. BMO ATM presence is now active in 16 different locations on Bases/Wings/Units, including Borden, Cold Lake, Gagetown, Greenwood, Halifax, Kingston, Moose Jaw, Ottawa, Petawawa, St-Jean, Trenton, Valcartier, Vancouver and Wainwright.

The BMO Support Our Troops MasterCard is helping our community by supporting various morale and welfare programs. BMO Support Our Troops MasterCard accounts also continued to increase. Total compensation to the CDCB Program from November 2009 to October 2012 reached over \$105K. In addition, BMO Bank of Montreal has become a significant partner in sponsoring local and national events that honour military members and their families.

Since program inception in 2008, the number of CDCB accounts has consistently grown:

- October 2008: 128
- October 2009: 3,334 (+2,505%)
- October 2010: 6,205 (+ 86%)
- October 2011: 7,413 (+ 19%)
- October 2012: 9,346 (+26%)

Last year, CDCB achieved a significant growth across all product categories offered by the program – including investment, mortgages, MasterCard, personal loans, savings accounts and chequing accounts – from 34,396 products used in 2011 to 44,531 products in 2012, an increase of 29.5%.



CDCB-BMO office opens at 4 Wing Cold Lake

In April 2012, an office of the Canadian Defence Community Banking and BMO Bank of Montreal was officially opened in the lobby of the 4 Wing Theatre, located next to the Military Family Resource Centre (MFRC).



#### Insurance

#### The Personal Insurance Company

The Personal Insurance Company has partnered with CANEX since 1986 to provide home and auto group insurance to CANEX authorized patrons. <u>The Personal</u> offers customized insurance products such as the Military Renter's Policy (designed specifically for DND Controlled Married Quarters), property policies that automatically includes \$5,000 coverage for a military kit and coverage for personal belongings while on deployment outside of Canada.

#### Term Life and Long Term Disability (LTD) Insurance

SISIP FS provides optional term life insurance coverage to serving and former Canadian Armed Forces members and their spouses. With 140,560 policies in force in 2012, overall insurance coverage was \$28.6B for this period and beneficiaries received over \$41.3M in life insurance benefits.

As of September 2012, maximum life coverage has increased from \$400,000 to \$600,000 for all SISIP FS optional term life insurance plans (OGTI, RTIP and IRM). This was introduced together with the new and improved Insurance Needs Analysis (INA) tool; as a result, 1644 Canadian Armed Forces members (500 more compared to same period in 2011) have met with their SISIP FS insurance representative to review and determine their insurance needs.

There are 93,600 Regular and Reserve Force members insured under the SISIP FS LTD plan. Total benefits paid and support provided under the LTD and the Vocational Rehabilitation Program (VRP) reached \$106.6M. LTD benefits were paid to 5,038 veterans, and the VRP assisted 3,217 veterans.



CANEX and The Personal Ultimate Sports Fan 2012 Winner

MCpl Holly Canning from Halifax (Trinity Unit) was the happy winner of the "Ultimate Sports Fan 2012" Contest. Although MCpl Canning was awarded \$20,000, she wasn't the lone winner. 20 lucky finalists won a \$200 CANEX gift card redeemable at any CANEX store in Canada.



## **Support Our Troops Funds**



Thanks to generous donations from individuals, businesses, and Non-Public Property operations, Support Our Troops Funds help Canadian Armed Forces personnel and their families cope with unforeseen challenges that arise due to the unique conditions of military service.

#### **Military Families Fund**

Established in 2007, the <u>Military Families Fund</u> is one of the newest funds to be created to provide support to the military community. This Fund allows the chain of command to quickly respond to the unique, unforeseen and often immediate needs of military members and their families.

The Fund exists today because Canadians continue to donate funds to recognize and honour the unique sacrifices that military members and their families make in serving Canada and, indeed, all Canadians. Donations from individuals and businesses, proceeds from third party events and contributions from other foundations and charities are essential to the sustainability of the Military Families Fund. Since 2007, almost 1,100 military members and families have received assistance from the Military Families Fund.

#### **Hospital Comforts Fund**

The <u>Hospital Comforts Fund</u> provides hospitalized Canadian Forces members with toiletries, reading material and other basic comforts. Since the program was launched in 2006, it has provided support to at least 300 members annually. In fiscal year 2012-2013, 320 members benefited from the Hospital Comforts Fund.

#### **Canadian Forces Personnel Assistance Fund**

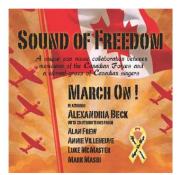
The <u>Canadian Forces Personnel Assistance Fund</u> provides serving and former personnel and their families with loans and grants, through its four distinct programs. In 2012, the Canadian Forces Personnel Assistance Fund helped over 3,000 serving and former members with a total of more than \$10.5 million in financial assistance.

#### Soldier On Fund

The <u>Soldier On Fund</u> provides opportunities and resources for former and serving members of the Canadian Armed Forces with visible or non-visible injuries to make the most of their new normal by adopting an active lifestyle through participation in physical, recreational or sporting activities. In 2012, the Soldier On Fund provided access to equipment, training and events that included mentorship and instruction by Canada's top athletes, coaches and trainers and allowing participants to:

- · learn a new sport such as skiing, horseback riding, fly fishing, and kayaking;
- train with and compete against soldiers with similar injuries and illnesses from other nations; and,
- push their physical and mental limits through participation in national sporting events.

From its establishment in 2008 to the end of 2012, Soldier On provided support to more than 500 ill and injured members and their families.



Album 'Sound of Freedom' for a great cause

Sound of Freedom, a special and innovative collaboration between musicians of the CAF and some of Canada's most unique voices, was released in May 2012. All proceeds from the sale of these recordings are contributed to the Support Our Troops Funds.



## **Canadian Forces Appreciation Program**



The Canadian Forces Appreciation Program website was launched in June 2011 and has quickly evolved into the primary place for members of the Canadian Armed Forces community to seek out discounts on a variety of goods and services.

Presently, there are over 1,800 brand names representing over 25,000 locations where members can save on goods and services provided within the following categories: Accommodations, Attractions, Entertainment, Dining, Recreation, Shops, Services, and Travel & Transportation. All the savings offered by our industry partners are passed on in full to our members.

Joining the program is easy and free, visit <u>www.cfappreciation.ca</u>.





#### **Big savings at Universal Orlando Resorts**

Thanks to our partnership with Universal Orlando Resorts in Florida, discounts are now available at Universal Studios, Universal's Island of Adventure, and the Wet 'n Wild Waterpark.



## **Corporate Outreach Program**

The Corporate Outreach Office is responsible for developing relationships with Corporate Canada and external organizations to enhance morale and welfare programs and services beyond what is currently provided to current and former members and their families, through the expenditure of Public funds. The 2012/2013 fiscal year was exceptionally busy, organizing Support Our Troops programs and events, managing third party fundraising initiatives and forging new arrangements with many new sponsors, donors and supporters.

#### Vacations for Veterans

The <u>Vacations for Vets</u> program was launched in January 2012. In recognition of their service to Canada, Shell Vacations Club Canada, its members and affiliates, offer complimentary lodgings to eligible members of the Canadian Armed Forces community at their destination resorts within Canada, the United States and Mexico. In September, Shell Vacations was acquired by Wyndham Vacation – one of the world's largest hospitality companies, spanning six continents. The Vacations for Vets program will remain unaffected by the acquisition. By the end of March 2013, 267 eligible applicants had registered for their Vacations for Veterans getaway.

#### **Operation Night Before Christmas**

In partnership with Hallmark Canada and Federal Express (FedEx), 500 copies of the Hallmark's "Night Before Christmas" recordable storybook were distributed to deployed Canadian Armed Forces members serving at CFS Alert and aboard HMCS REGINA who were separated from their families over the holidays. Deployed members recorded the story in their own voices for loved ones to hear. FedEx coordinated the surprise delivery of the recorded story books to the homes of each respective Canadian Armed Forces family during the first few weeks of December 2012.

#### **Operation Taboo**

Operation Taboo (Op Taboo) is a unique program that began in 2011, when a businessman donated a one-week stay at his luxury condo located at Taboo Resort, on Muskoka Lake, to a deserving military family. The program quickly evolved, with a second condo owner donating multiple one-week vacations at his Taboo Resort condo and True Patriot Love donating \$500 spending money (for activities at Taboo Resort, groceries, gas and more) to each family. In 2012-2013, AVIS came on board, offering complementary vehicle rentals to and from the resort. Since the program was launched in 2011, 18 military families facing unique challenges, oft-times related to an operational deployment, have enjoyed their experience at this Resort.

#### **Operation Wish**

As part of its ongoing support for Canadian Armed Forces families, on 4 December 2012, Sears Canada announced its second annual "Military Family Shopping Day", offering active and retired military members, reservists and their family members the equivalent of the Sears employee discount. Sears, in partnership with CFMWS, created a special limited edition Christmas ornament for sale at 100 Canadian Sears retail stores and launched twenty-five local ceremonies to unveil the ornament. All the proceeds from ornament sales were donated to the Military Families Fund. To kick start <u>Operation</u> <u>Wish</u>, Sears donated \$10,000 to the MFF. Since Operation Wish's inception seven years ago, Sears has donated approximately \$70,000 to national military family support programs delivered by CFMWS.

#### Summer Camps

Since 2008, more than one thousand children of military families have benefited from a one-week <u>summer camp</u> experience. These children have been able to go to camp, thanks to the generous donation of individual Canadians, as well contributions from Canada Company and the Support Our Troops Program. In 2012-2013, three hundred children attended Camp Maple Leaf, near Peterborough, and one hundred attended Muskoka Woods Camp.

#### **Operation Santa Claus**

Established in 1991, <u>Operation Santa Claus</u> provides Canadians with a way to bring the holiday spirit to serving members who cannot be home with their families over the holiday season. Op Santa Claus relies solely on donations from individuals and Corporate Canada (including Sobeys, Canada Dry-Motts, Harley Davidson, Energizer and Dollarama). One hundred percent of the donations received are used to run the program, from storing donated items in our warehouse in Montreal, assembling of the packages for troops to purchasing items for the packages. The packages themselves are comprised of treats, clothing and necessities; items that will bring a smile to a military member's face and remind them that we support them and most certainly have not forgotten them. In 2012, 1600 packages were sent to deployed troops, including items such as calendars, gum, holiday cards, brushes, mouthwash, Harley-Davidson merchandise, Christmas decorations and greeting cards.

#### Scholarships

In an attempt to consolidate the abundant number of <u>scholarships</u> available to military members, their spouses and children, Corporate Outreach has simplified the search for these scholarships through extensive research and compilation. Canadian Armed Forces members contact Corporate Outreach on a regular basis seeking advice and recommendations on which scholarships are applicable to their specific situation. Corporate Outreach is continuously on the lookout to expand the offerings available to the military community through gap analysis and discussions with potential future scholarship founders. As of 2012, there are 18 scholarships available for Canadian Armed Forces members and their families.



**Operation Santa Claus** 

Residents from Orleans, Ontario, sign a Support Our Troop banner at the 2012 Sobeys Orleans BBQ Operation Santa Claus, a donation drive and send off.



## Infrastructure

In fiscal year 2012-2013, your NPP dollars were hard at work constructing and improving a number of facilities in local communities.

#### **Overhauled Web Presence**

The previous web entry point into CFMWS was a dense, out dated & busy tangle. In addition, the server platform and content management system in use had far exceeded their expected operational life cycles so that the stability and reliability of the platform had become questionable. The web site was hardly an adequate platform to serve a community of 1 million.

A major re-engineering effort was initiated in February of 2009 and brought to fruition in early June of 2012. The invigorated website offers:

- Refreshed and simplified site User Interface
- Redesigned site work flow and user experience based on users' needs, goals, and relationship with CFMWS to increase visitor satisfaction
- · Improved context driven content, effective search tools
- Providing users with a consistent experience across all divisions

Other major physical infrastructure projects completed this year included:

- Serious Coffee in Esquimalt
- Metro refit in Valcartier
- Tim Horton rebuilt in Kingston
- New Café in National Capital Region
- Refrigeration refit in Goose Bay
- ExpressMart at RMC
- ExpressMart in Wainwright
- Dockyard Café in Esquimalt
- Warehouse expansion at CANEX Windsor Park, Halifax

#### Looking Ahead

**Under Construction** 

ExpressMart in Winnipeg

#### Projected for 2013-2014

- Retail remodeling in St. Jean
- Gas Station & SuperMart improvement in Cold Lake
- SuperMart realignment in Goose Bay



CANEX ExpressMart Grand re-opening at the CFB Wainwright

The CANEX ExpressMart at CFB Wainwright showed off its brand new look at a grand re-opening on 6 June 2012. The new-and-improved ExpressMart features double the floor space, reorganized merchandise, larger departments and more variety.



## **Deployed Operations**



Since August 2000, CFMWS has been deploying staff to deliver morale and welfare programs on overseas operations. Members of the Staff of the Non-Public Funds, Canadian Forces support deployed personnel by offering Rest and Recreation programs, Home Leave Travel Assistance services, retail stores, a mess, fitness, sports and recreation programs, barber services, and more.

PSP Deployment Support continues to support Op Attention with five deployed NPF employees providing a robust morale and welfare program and services, and Canadian Forces Radio and TV (CFRT). For other missions, HMC Ships, and at CFS Alert, PSP offers a strong amenities program, CFRT and Show Tours.

Canadian Joint Operations Command has requested Deployment Support to provide Home Leave Assistance to all missions and deployed HMC Ships due to our great success over the past 12 years in Bosnia and Afghanistan.



Canadian Forces Medallion for Distinguished Service awarded to Colin Culligan

During the past year, a deployed NPF employee, Colin Culligan, was awarded the Canadian Forces Medallion for Distinguished Service for his outstanding service to JTF Afghanistan in Kandahar in 2011. He is one of six deployed NPF employees who have received this honour.



## **Community Recreation**



From the largest Bases to the smallest Wings, <u>PSP recreation</u> departments around the country are united in their mission to improve health and well being, contributing to operational success, and providing safe and enjoyable recreation opportunities for all.

- Number of active recreation clubs: 421
- Number of instructor-led recreation programs offered by PSP departments: 5,250
- Number of registered program participants in instructor-led recreation programs offered by PSP departments: 35,004
- Number of active recreation clients: 98,813

## **HIGH FIVE Program**

<u>HIGH FIVE</u> is Canada's only comprehensive quality standard for organizations providing community recreation and sport programming; it is a systematic way to measure and improve service delivery. In 2012, HIGH FIVE launched Healthy Minds for Healthy Children, an online tutorial and downloadable resource to help those working with children to positively influence children's mental health. This new training for PSP recreation staff offers engagement strategies for nurturing resiliency in children and provides insights into common mental health distress or disorders that children could be experiencing.

#### **Recreation Month**

June 2012 marked the fourth annual <u>Recreation Month</u> campaign organized by PSP National Recreation Services at CFMWS. It focused on educating the military community about the important role recreational programming plays in operational effectiveness, and building strong military families. Thanks to the generous support of corporate sponsors, CFMWS held an exciting contest that engaged the whole community in recreation, and sent one lucky family for a recreation getaway at the Gatineau Hot Air Balloon Festival.

#### **DND Photography Contest**

Photographers from military communities across the country revealed their best images of the year for the <u>2012 DND</u> <u>Photography Contest</u>. Organized by PSP National Recreation Services in partnership with the Imaging Services of the Chief of Defence Intelligence, this annual contest encourages serving and retired military members, DND and NPF employees, and their families to demonstrate their creativity and showcase their work. The contest received a record 3200 entries from 500 amateur and professional photographers in the military community.

#### **Flicks for Forces**

In 2012 PSP National Recreation Services, in partnership with Alliance Films, invited military community members from seven cities across Canada to private screenings of two major motion pictures: Acts of Valor and Zero Dark Thirty.





#### June is Recreation Month 2012

Cpl Steve Ottar and his daughter Meghan were the happy winners of the JRM Contest, and enjoyed a leisurefilled vacation in the National Capital Region this past September. Their highlight was participating in the annual Gatineau Hot Air Balloon Festival.



## **SISIP Financial Services**



SISIP FS was created in 1969 as an insurance option to counter the lack of income replacement afforded to Canadian Armed Forces personnel, in the event of disability or death not attributable to military service. Through the years, SISIP FS underwent a series of enhancements to further expand its support, with a broader financial and service-oriented focus.

Conveniently located at major Bases, Wings and Units across Canada, for the past 44 years <u>SISIP Financial Services</u> (SISIP FS) has been committed to their mission of enhancing the financial well-being of military community, with tailored and unbiased financial solutions. Contributing to the overall operational readiness and effectiveness of the Canadian Armed Forces has been made possible through the enhancement of the following programs, products and services:

#### Financial contributions to the military community

Faithful to their mandate, proceeds from SISIP FS are returned to the Canadian Armed Forces community by way of yearly contributions to a number of funds and support programs, exclusively catering to the military community and particularly geared toward morale and welfare programs and services. For the 2012-2013 period, these received in excess of \$3.3M. Since 2002, the amount in contributions has surpassed \$53 million.

#### Standardized service

Over the years, SISIP FS has achieved a unique standardization of its procedures and service delivery, so that all Canadian Armed Forces members and their families can enjoy the same level of service across Canada. From posting to posting, the files follow the members in a seamless process, with no new registrations required and minimal paperwork, thereby enhancing their financial well-being while providing peace of mind.

#### **Financial planning**

Personal money management, RRSPs, TFSAs, tax planning, release/transition planning and investment products (provided through FundEX Investments Inc) are among the range of financial matters handled by <u>SISIP FS Certified Financial</u> <u>Planners</u>. As a result, 7,153 clients entrusted a total of \$232.2M in investments to the care of SISIP FS in 2012-2013. With its endorsement of the Canadian Forces Group Retirement Savings Plan (CF Group RSP), a "do-it-yourself" online investment service, SISIP Fs has likewise retained 3,379 clients with invested assets of over \$117M.

SISIP FS also takes its role as <u>financial educator</u> very much to heart, as evidenced by the series of 372 briefings to 30,332 members, organized over a four month period, to provide CF members with a better understanding of the options and financial implications of the modified Canadian Forces Severance Pay (CFSP).



#### Messes

Steeped in a rich military heritage and tradition, <u>Messes</u> have been used by the Canadian Armed Forces throughout Canada's history as meeting places that foster the esprit de corps and comradeship essential for an effective, professional armed force. Messes enable all ranks to become personally acquainted with their peers and subordinates and enable Canadian Armed Forces members of all ranks to create bonds of friendship and better working relationships through an atmosphere of good fellowship.

To this day, Canadian Armed Forces Messes retain a functional role as social and dining clubs, and are the centre of social life for Units, stations, Bases, Wings and Ships.

The mess is a facility that provides space in which to carry out the functions of the organization and may include a wardroom or dining room, bar or anteroom, lounge, conference room, games room, TV room, internet cafe and other common rooms.

Messes organize activities for their members such as official mess functions and several types of entertainment functions. If the Mess is available, members are entitled to book it for a private function.

More than 200 Regular and Reserve Canadian Armed Forces messes received NPP dollars for funding entertainment, bar operations, and special events.



Main bar Officers Mess La Citadelle de Québec



## **Canadian Forces Newspapers**



Over 250,000 readers in 17 communities rely on <u>Canadian Forces Newspapers</u> to report on local operations, morale and welfare programs and the community at large. They are your source for information. Collectively, they offer a total circulation of 85,000 copies per edition. Newspaper staff also conduct other morale and welfare programs ranging from colouring contests for children to publishing community welcome guides.





#### The Adsum Newspaper makes the headlines

The Adsum, the Valcartier newspaper, was named Best Canadian Forces Base Newspaper. Adsum, a bi-monthly publication with over 5,500 copies printed in the Eastern region of Quebec, has been distributed to the military community since 1972.



## **Specialty Interest Activities**

Canadian Armed Forces Bases and Wings operate military golf courses, curling rinks, marinas, horse riding clubs, and vacation accommodations from coast to coast. <u>These facilities</u> are used by serving military members and their families, retired members and their families, and various other groups or individuals closely associated with the military community. In July 2012, the Canadian Armed Forces Golf Courses celebrated Take a Kid to the Course Week. Developed by the National Golf Course Owners Association Canada to encourage families and juniors to take up the game of golf, this cross-Canada campaign is designed to illustrate how easy it is to improve both your score and your relationship with your children by bringing them out to the golf course. In addition to free golf, many Canadian Armed Forces courses offered additional programs such as junior clinics, free range balls, free junior club rentals and parent/child tournaments.



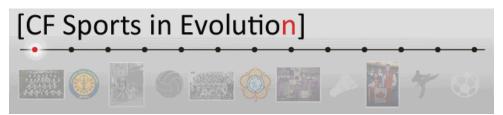


Gander PSP staff celebrating National Lifejacket day in style

In May 2012, PSP staff stopped traffic while dressed in their brightly coloured vests and handed out information about lifejackets as well as information about Safe Boating for the upcoming National Safe Boating Awareness Week.



## **Canadian Forces Sports Program**



The <u>Canadian Forces Sports Program</u> plays a prominent role in promoting fitness and good health within the military community. Sports inspire Canadian Armed Forces members to improve their physical fitness and build their leadership skills and self-discipline. Sports also promote teamwork, loyalty, and commitment. The Canadian Forces Sports Program is divided into two main sub-groups: the intramural and the extramural programs. At every Base/Wing/Unit, there are intramural (inter-section or inter-unit), or local sporting events for all levels of athletes. Extramural competitions include interbase, Canadian Forces Regional, National and International competitions.

Canadian Armed Forces Bases compete within five geographic regions to determine who will compete at the Canadian Forces Nationals. Currently, the Nationals include: badminton, ball hockey, basketball, golf, hockey (men's, women's and old timers), running, slo-pitch (men's and women's), soccer (men's and women's), squash, swimming, taekwondo, triathlon and volleyball (men's and women's).

PSP is responsible for the delivery and support the Canadian Forces Sports program by providing funding, facilities, coaches, referees, trainers, and PSP support staff.

#### The National Sports Program

The Canadian Forces National Sports Program had a very successful year with full complements in all team events and maximum participation in individual events such as badminton, squash, running, and golf. In addition to the Championship trophies, awards were also presented for the most Sportsmanlike Player and Dedication to Canadian Forces Sports Award. The Dedication to Canadian Forces Sports Award is one of the most prestigious awards given out at the Canadian Forces National Championship. It is given to an athlete, coach, athletic trainer or official who best exemplifies the qualities of strong commitment and support to the Canadian Forces Sports Program over their career in the Canadian Armed Forces by promoting sports, and community involvement.

	2012 CF NATIONAL	DEDICATION TO CF SPORTS AWARD	
Badminton	Quebec Region	MS Donna Sims	
Ball Hockey	CFB Valcartier	WO Brad Larocque	
Basketball	CFB Halifax	WO Eric LeClair	
Gold	Maj Paul Ridyard Capt Katherine Gelinas	Sgt Tom Cameron	
Men's Hockey	CFB Valcartier	Lt(N) Chuck Dufton	
Old Timer's Hockey	12 Wing Shearwater	MWO Jimmy Butters	
Women's Hockey	14 Wing Greenwood	MWO Eric Bouffard	
Men's Slo-Pitch	14 Wing Greenwood	Sgt Gord Matheson	
Women's Slo-Pitch	4 Wing Cold Lake	Cpl Tammie Cleary	
Men's Soccer	CFB Petawawa	Mr. Keven Phinney	
Women's Soccer	Atlantic All-Star Team	MWO Aret Akcakiryan	
Squash (team event)	Quebec Region	Lt(N) Karl Hoener	
Swimming (team event)	CF team placed 1st amongst civilian competition	PO 2 Sean O'Brien	
Taekwondo Triathlon		Lt Suhan Kwon LCdr Jason Lawton	
Men's Volleyball	CFSU Ottawa CFB Halifax	Sgt Alain Chalifoux	
Women's Volleyball Running		Cpl Carl Boissy	
rtanning		i j	
	OPEN	MASTER	SENIOR
5 km	Lt Ryan McKenzie Capt Georgette Mink	Sgt Yanick Vézina Cpl Cynthia Wilkinson	Maj Mike Day LCdr Sandra MacLeod
10 km	Lt Craig Fettes LS Emily Hamilton	Capt J. Parra-Martinez MS Kimberly Chaisson	CPO2 Brian McBarron Sgt Lise Béland
Half marathon	Capt Joel Maley 2Lt Celine Best	MWO André Dugal Lt Kristine Self	Capt Michael Ouellet Cpl Alice Lee Simms
Full marathon	Capt Mike Mueller Maj Dennene Huntley	CPO2 Howard Manderson	PO1 Francis Lauzier

## The International Sports Program

On the international scene, the Canadian Armed Forces also participate in sports as a member of the Conseil International du Sport Militaire (CISM), an international military sports organization with 133 member countries. CISM holds World Military Championship competitions annually. In 2012 Canada participated in basketball, fencing, golf, running, sailing, shooting, soccer, swimming, taekwondo, triathlon, and volleyball. In addition, Canadian Armed Forces athletes also represent the country at the international level through the OUT SERVICE program.

#### 2012 TAEKWONDO CANADIAN CHAMPIONSHIP

2012 TAERWONDO CAN	ADIAN CHAMPIONSHIP
Gold - Female Middle	Pte Maxime Potvin
2012 CISM TAEKWONDO CHAMPI	IONSHIP – HO CHI MINH, VIETNAM
Silver - Technical individual World Military Taekwondo Championship title - under 46 kg	OS Yvette Yong
Bronze - under 74 kg	Sdt Maxime Potvin
Bronze - under 73 kg	OCdt Jasmine Vokey
2012 CISM GOLF CHAMPIONSHIP	- JACKSONVILLE, FLORIDA USA
Bronze medal - Senior Men	Sgt Thomas Cameron
Gold medal - Senior Men	CWO Tony Stuckless
Bronze medal - Mens Team	CWO Tony Stuckless Sgt Thomas Cameron 2Lt Richard Lim Capt Wayne O'Donnell Maj Paul Ridyard Maj Cameron Ridyard
Silver - Womens Team	MCpl Carla Escobar Capt Karyne Gelinas
Fairplay Award	Team Canada
2012 CISM SHOOTING CHAMPI	ONSHIP – GUANGZHOU, CHINA

Silver - 25 m pistol MCpl Patricia Boulay

#### **Sports Award Ceremony**

The season closed with the annual Canadian Forces Sports Award Ceremony. The Canadian Forces Sports Awards Ceremony celebrates achievement of our athletes, coaches, and officials for their excellence in sports.



CISM Taekwondo Championship – Ho Chi Minh City, Vietnam



## **Fitness and Health Programs**



#### **PSP Directorate of Fitness introduces FORCE Program**

It was a remarkably busy year for PSP Directorate of Fitness staff, as they launched the new approach to Canadian Armed Forces fitness, the <u>FORCE Program</u>. The FORCE Program has two key components: the new fitness test, called the FORCE Evaluation; and the FORCE Exercise Prescription, the operational fitness training system available at www.DFit.ca.

After years of hard work by the PSP Human Performance Research team, unveiling the new program was truly a team effort. Throughout FY 2011-2012, PSP fitness staff members from across the country participated in the scientific development and refinement of the new fitness standards. 80 fitness staff members from across the country worked with the Human Performance team and conducted research with over 1500 Canadian Armed Forces members of all ages, genders and fitness levels. This ensured that the test standards accurately captured the physical demands of Canadian Armed Forces operations.

Support staff from Translation, Communications, and Canadian Armed Forces Public Affairs added their own contributions to the successful program launch in March 2013. At CFMWS headquarters in Ottawa, dozens of CFMWS staff members also volunteered to support ongoing FORCE Program research by acting as evaluation test subjects.

As the FORCE Program officially launched 1 April 2013, the new fitness program was well-positioned for success. Over 20,000 members had joined <u>www.DFit.ca</u>, and as word continued to spread about the new FORCE Program, its website had received more than 27,000 hits.



Forces In Training (F.I.T.): a shift in culture in Halifax

In October 2012, RAdm Gardam launched an important fitness campaign with over 300 Naval leaders in attendance at the Fleet Fitness and Sports Centre, in support of the locally formed Health and Wellness Strategy to change the culture of the Fleet.



## **Employment Opportunities**

NPP programs and activities provide significant employment opportunities at Bases, Wings and Units across Canada, in the United States and overseas. A significant portion of employees at the Staff of the Non-Public Funds, Canadian Forces are military spouses, family members, and former military personnel.

To learn more about our employment opportunities, visit the <u>Careers</u> section of our website or contact <u>recruiting@cfpsa.com</u>.



Valcartier Grocery Employees Receive Long Service Awards

Sylvie Lefebvre CANEX Grocery Store Manager; Pierrette Levesque, Store Supervisor, 25 years service; Johanne Bilodeau, Head Cashier, 30 years service; Jean Lacasse National Manager Convenience Operations.



## **NPP Board Membership**

The NPP Board\* provides the overall strategic direction for all activities associated with Non-Public Funds. The Board financially oversees the operation of NPP, approves policies for the operation of NPP activities and provides policy direction for the Canadian Forces Central Fund.

#### CHAIRPERSON (from October 2012)

Ge	eneral	Tom Lawson	Chief of the Defenc	e Staff

CHAIRPERSON (prior to October 2012) General Walter Natynczyk Chief of the Defence Staff

#### MEMBERS

Vice-Admiral Bruce Donaldson Vice-Admiral Paul Maddison Lieutenant-General Peter Devlin Lieutenant-General Yvan Blondin Major-General David Millar Major-General Robert Bertrand

Rear-Admiral Jennifer Bennett Chief Petty Officer First Class Robert Cléroux Rear-Admiral (Ret'd) Bryn Weadon

Vice Chief of the Defence Staff Commander of the Royal Canadian Navy Commander of the Canadian Army Commander of the Royal Canadian Air Force Chief of Military Personnel Representative for Assistant Deputy Minister (Finance Corporate Services) Chief Reserves & Cadets Canadian Forces Chief Warrant Officer Retired Canadian Forces Member

#### PERMANENT ATTENDEES

Mr Greg Jarvis Major-General Blaise Cathcart Commodore Mark Watson

Chief Review Services Judge Advocate General Director General Morale and Welfare Services

#### EX OFFICIO MEMBERS

Chief Warrant Officer Guy Janssens Chief Petty Officer First Class Tom Riefesel Chief Warrant Officer Kevin West Chief Warrant Officer Andy Dalcourt Chief Warrant Officer Kent Griffiths

Vice Chief of Defence Staff - Command Chief Warrant Officer Chief of the Naval Staff - Command Chief Petty Officer Chief Warrant Officer Michael Hornbrook Chief of the Army Staff - Command Chief Warrant Officer Chief of the Air Force Staff - Command Chief Warrant Officer Chief Military Personnel - Command Chief Warrant Officer Chief Reserves & Cadets - Chief Warrant Officer

#### SECRETARY

Mr David Connors

Canadian Forces Morale and Welfare Services Secretariat & Corporate Services

\*The composition of the NPP Board evolved over the course of the fiscal year and is subject to further change.



## **NPP Committee Overview**

#### **Investment Committee**

This committee provides oversight of the Canadian Forces Central Fund and SISIP FS Segregated Fund investment portfolios and advises on investment policy and performance. The committee normally meets quarterly. Members this fiscal year were:

- D. Langton, Assoc DGMWS (Chair);
- A. Bouchard, President SISIP FS (prior to October 2012);
- S. Tang-Jassemi, CFO;
- R. Smith, External Member (prior to December 2012);
- M. St-Jean, External Member (from December 2012); and
- R. Hart (Secretary).

#### **Pension Board**

This board has the responsibilities on the governance and investment decisions regarding the pension plan for the Staff of the Non-Public Funds, Canadian Forces. Members this fiscal year were:

- D. Langton, Assoc DGMWS (Chair);
- G. Champagne, Vice-President HR (from July 2012);
- S. Fleming, Vice-President HR (prior to June 2012);
- R. Helgason, CPSP (prior to October 2012);
- S. Tang-Jassemi, CFO;
- P. Marcus, Acting President SISIP FS (from October 2012);
- A. Bouchard, President SISIP FS (prior to October 2012);
- G. Mahon, President CANEX/NATEX (prior to October 2012);
- B. Pickard, Chief Information Officer (from June 2012);
- J. Gibson (Executive Secretary);
- E.-L. Flynn;
- D. Latulippe; and
- J. Daoust.

#### **Audit Committee**

The Chief Review Services is responsible to the Chief of the Defence Staff for the audit and evaluation of NPP programs, activities, and financial statements. The NPP Audit Committee provides risk management, control and accountability, as they relate to NPP. It also has the authority to direct audits of any NPP activity as required. Members this fiscal year were:

- M. Jeffery (Chair from August 2012);
- P. Martin (Chair prior to August 2012);
- D. Rattray (prior to July 2012);
- K. Pennie;
- J.R. Sellar (from December 2012);
- CWO M. Dion;
- G. Jarvis (Ex-Officio); and
- Cmdre M.B. Watson (Ex-Officio).

#### Support Our Troops Funds Executive Committee

The Support Our Troops Fund Executive Committee has been established to provide the Chief of Defence Staff and the Director General Morale and Welfare Services with advice and guidance in developing fundraising and fund sustainability strategies, in supporting the establishment of key strategic partnerships, and in evaluating third party fund-raising proposals.

Chaired by the Director General Morale and Welfare Services, the Executive Committee currently includes the following members:

• Mr John de Hooge, the Fire Chief for the City of Ottawa and an active member of his community through service on various boards and committees;

• Ms Gaynor Jackson, the Executive Director of the CFB Esquimalt Military Family Resource Centre who has extensive experience in delivering support to military families;

• Mr Max Keeping, a long-time member of the Canadian broadcasting community and a distinguished ambassador of many charitable organizations within the greater Ottawa area;

• Lieutenant-General (Retired) William Leach, who gives generously of his time and experience to a myriad of foundations and institutions that offer support to currently serving and former military members;

#### NPP Committee Overview

- Mr Dave Ready, a seasoned advisor on philanthropic and strategic marketing;
- Mr Dave Smith, a philanthropist and restauranteur, as well as a highly decorated Canadian; and

Rear-Admiral Bryn Weadon (Retired), who, since his retirement from the Canadian Armed Forces, has been contributing financial and logistics advice to a number of volunteer organizations.

Although not a formal member of the Executive Committee, the Support Our Troops Funds also received invaluable support this past year from Mrs. Leslie Natynczyk, in her role as Champion of Morale and Welfare programs in the Canadian Armed Forces.



## **Financial Highlights**

Since the launch of the Non-Public Funds (NPF) Customer Account Statement in November 2011 there are now over 35,500 monthly electronic statements produced which significantly enhances the NPP shopper's experience.

To enhance NPP knowledge as well as ensure that those entrusted with NPP financial responsibilities are provided with the necessary knowledge and training, two NPP online certification courses were developed in collaboration with the CFMWS Training Manager. In fiscal year 2012-2013, 3,187 individuals successfully completed the NPP Financial Delegated Authorities and Contracting course and 1,933 individuals successfully completed the Fundamentals of NPP course.

In collaboration with the Directorate of History and Heritage, a Museum Reference Guide – NPP Standard Operation Procedures was published to assist Canadian Armed Forces Museums. This guide will improve Canadian Armed Forces museum operations.





## **Financial Summary**

T FY 2012-2013 NPP Annual Report Financial Summary

#### FINANCIAL HEALTH (in 000's of dollars)

#### OPERATING HIGHLIGHTS

		CANEX			
	As at 31 March 2013	As at 31 March 2012		FY 2012-2013	FY 2011-2012
Assets	81,496	83,872	Sales	132,187	135,321
Liabilities	31,051	32,176	Income from Operations	2,945	1,489
Net Worth	50,445	51,696	Contribution to CFCF	3,707	3,969
			Net Income / (Loss)	(762)	(2,480)

## **CANADIAN FORCES CENTRAL FUND**

	As at 31 March 2013	As at 31 March 2012		FY 2012-2013	FY 2011-2012
Assets	271,151	272,717	Revenues	13,758	6,220
Liabilities	147,556	147,407	Expenses	15,473	10,932
Net Worth	123,595	125,310	Net Income / (Loss)	(1,715)	(4,712)

#### **CANADIAN FORCES PERSONNEL & FAMILY SUPPORT SERVICES**

	As at 31 March 2013	As at 31 March 2012		FY 2012-2013	FY 2011-2012
Assets	20,444	7,299	Revenues	18,955	18,198
Liabilities	16,630	8,411	Expenses	18,771	18,037
Net Worth	3,814	(1,112)	Net Income / (Loss)	184	161

#### CANADIAN FORCES PERSONNEL ASSISTANCE FUND

	As at 31 Dec 2012	As at 31 Dec 2011		FY 2012	FY 2011
Assets	16,604	16,586	Revenues	986	1,066
Liabilities	43	53	Expenses	957	954
Net Worth	16,561	16,533	Net Income / (Loss)	29	112

## SISIP FINANCIAL SERVICES

	As at 31 Dec 2012	As at 31 Dec 2011		FY 2012	FY 2011
Assets (segregated fund)	315,982	292,606	Revenues	90,456	76,956
Liabilities	3,496	12,564	Expenses	54,562	86,236
Net Worth	312,486	280,042	Contribution to CFCF	3,450	3,498
			Net Income / (Loss)	32,444	(12,778)

#### **BASE / WING / UNIT FUNDS**

	As at 31 March 2013	As at 31 March 2012		FY 2012-2013	FY 2011-2012
Assets	115,295	114,798	Revenues	78,512	77,128
Liabilities	36,668	39,267	Expenses	72,952	72,960
Net Worth	78,627	75,531	Net Income / (Loss)	5,560	4,168

#### CF MESSES

	As at 31 March 2013	As at 31 March 2012		FY 2012-2013	FY 2011-2012
Assets	26,639	25,794	Revenues	31,699	32,662
Liabilities	1,866	1,900	Expenses	30,800	31,547
Net Worth	24,773	23,894	Net Income / (Loss)	899	1,115

#### **RESERVE UNITS**

# As at 31 March 2013 As at 31 March 2012 FY 2012-2013 FY 2012-2012 Assets 2,186 1,830 Revenues 1,556 1,456 Liabilities 461 407 Expenses 1,463 1,342 Net Worth 1,725 1,423 Net Income / (Loss) 93 114